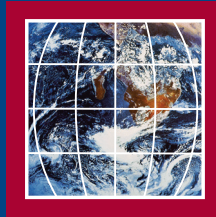


Because not all business minds think alike.



The Lauder Institute
Wharton · Arts & Sciences
UNIVERSITY of PENNSYLVANIA

The Joseph H. Lauder Institute of Management & International Studies, founded in 1983, offers an MBA from The Wharton School or a JD from Penn Law, combined with an MA in International Studies from the University of Pennsylvania's School of Arts & Sciences. The twenty-four-month, joint-degree program includes advanced language studies, an international studies course sequence in the social sciences and humanities, and a two-month, in-country summer immersion program. The languages and corresponding regions available for study are Arabic (Middle East); Mandarin Chinese and Japanese (East Asia); French, German, and Russian (Europe); and Portuguese and Spanish (Latin America). In addition, through the work of dedicated and supportive faculty, staff, and alumni, students become part of a small, tight-knit community passionate about international management issues and global studies, receiving the education they need to confidently conduct business overseas. With no other business program quite like it, the Lauder Institute prepares leaders for the ever-evolving global economy.

Looking at Lauder

- Applicants must have an Advanced level of proficiency, according to the ACTFL guidelines, in one of the track languages at the time they apply. To graduate, students are expected to advance their language skills to attain the Superior rating.
- Lauder applicants can apply only in Round 1 (October deadline) or Round 2 (January deadline).
- The joint application for Lauder is evaluated in its entirety by the Wharton, Penn Law, and Lauder Admissions Committees.
- On average, the Lauder Institute has a class size of approximately 60 students.
- The program begins in May before the summer immersion. During this month, students complete an MA course in regional history and an MBA course in global strategy.
- An integral part of the global strategy course is a team-based research project undertaken during the summer immersion program. The project is focused on a topic of current interest in the country or region. The teams then write short articles in both their program language and in English, which may be published by Knowledge@Wharton as part of the Lauder Insight Series.
- Students are expected to complete an MA research project/paper (Global Knowledge Lab) and work in cross-language teams on sponsored research-oriented projects throughout the four semesters of their degree program. These projects are designed to enable students to integrate their Wharton (or Law), SAS, and language skills.
- Over half the Lauder graduates since our first class have lived and worked outside the United States.

To learn more about Lauder from current students, contact lauderinfo@wharton.upenn.edu.